

Communicative Effectiveness in Multimodal and Multilingual Dialogues

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1 Introduction

Multilingual communication enabled by a multimodal speech-to-speech translation system may differ from ‘ordinary’ monolingual conversation in the conversational structure and in the way gestures are integrated in speech. We describe the second of two user studies conducted within the NESPOLE!¹ project investigating these issues. NESPOLE! exploited a client-server architecture to allow an English, French or German-speaking user, while browsing through the web pages of a service provider on the Internet, to connect to an Italian-speaking human agent. Speech-to-speech translation (STST) is provided so that both speakers can use their own native languages.

2 NESPOLE! User Study2: Method

The second NESPOLE! user study (Burger et al., 2003) was designed to deeper investigate certain results of the first study (Costantini et al., 2002). Multilingual dialogues (English/ Italian, using the STST system as translation) were compared with monolingual (Italian/Italian) dialogues, using the system with and without push-to-talk mode (PTT). We devised three experimental conditions:

- **STST condition:** multilingual, PTT mode;
- **PTT condition:** monolingual, PPT mode
- **Non-PTT condition:** monolingual, free talk

We expected the multilingual condition to be different from the monolingual conditions with respect to dialogue length, spoken input, dialogue structure and speech-gesture integration patterns.

The PTT mode would also play a role, resulting in differences between the two monolingual conditions.

The scenario featured a customer connecting with a human agent to find information about winter holidays. She had to choose a destination and a tourist package in compliance with a given specification, while the agent had to provide the explicitly requested information. We recorded 7 dialogues for the STST condition and 16 monolingual dialogues, half in PTT condition and half in Non-PTT condition. The interface allowed speakers to see each other, to share images and to point at portions of the image by pen-based gestures. The recorded dialogues were transcribed according to the VERBMOBIL conventions², and included annotations for gestures. Special annotations were added following an extended version of the Dialogue Structure Coding Scheme (DSCS) from the HCRC research group³.

DSCS was developed for the Map Task Corpus (Carletta et al. 1997). It classifies single utterances according to their discourse goals and captures the higher-level structure in terms of *games*. Conversational *games* are associated with mutually understood conversational goals, e.g. obtaining information. *Games* consist of conversational *moves* which are different kinds of initiations and responses classified according to their purposes.

Table 1 displays the modified annotation schema; a star marks the newly added moves. The *proposal*, *disposition*, *action* and *information* moves are subclasses of the DSCD’s *information* move.

¹ Project web-site at <http://nespole.itc.it>

² http://www.is.cs.cmu.edu/trl_conventions/

³ <http://www.hcrc.ed.ac.uk/Site/>

Initiation Moves	
<i>Align</i>	checks transfer successfulness
<i>Check</i>	checks confirmation
<i>Query-yn</i>	yes/no questions (yn)
<i>Query-w</i>	open questions (w)
<i>Request</i>	requests (former <i>instruct</i> move)
<i>Proposal</i>	proposal or offer
<i>Disposition</i>	needs or interests
<i>Action</i>	description of actions
<i>Information</i>	spontaneous information, not elicited
Response Moves	
<i>Acknowledge</i>	confirming
<i>Reply-y</i>	yes/no answers, answers to open questions (w), answers adding not requested information (-amp: former <i>clarify</i> move)
<i>Reply-n</i>	
<i>Reply-w</i>	
<i>Reply-amp</i>	
<i>*Problem</i>	negative feedback (notification of non-successful communication)
<i>*Other</i>	speaker misunderstood the question, talked about different things
Other Moves	
<i>Preparation</i>	expressing readiness to start
<i>*Comment</i>	out of domain comments
<i>*Noise</i>	turns without linguistic content

Table 1. Move Annotation Schema

3 Results

The results for all three conditions reported in Table 2 show that the dialogues in STST condition lasted longer, but had an even lower percentage of actual dialogue contributions. 87% of the time was taken by the STST system's delays, transfer, translation and PTT mode (the PTT condition still shows 30% of non-speech part compared with the Non-PTT condition). The STST condition is also characterized by more repetition turns. Analyzing the involved moves ascribes these repetitions to meta-communicative concepts supposed to resolve misunderstandings. The system failed to translate these. Furthermore, the STST dialogues show: shorter dialogue games, fewer nested games; more questions, more replies, less spontaneously provided, non-elicited information and fewer *acknowledgment* moves. In STST dialogues the speakers focused on 'essential' information, reduced the dialogue complexity and tried to adhere to a question/answer pattern. The number of gestures was similar in all conditions, but in the STST condition, gestures were performed before and more frequently after talking. This suggests that the

speech-gesture integration can be lost as soon as the interaction becomes more complex, when more tasks such as PTT, translation and drawing must be handled in parallel. The results for the PPT condition were usually intermediate between those of the Non-PTT condition and those of the STST condition, proving that PTT has an additional effect on STST condition.

Measures	STST	PTT	NonPTT
Dialogue length (min)	23	9.85	8.87
% non-speech partition	87%	49%	19%
% repetition turns	24%	6%	1.3%
Moves per game	4.6	4.6	5.6
% of nested games	10%	26%	23%
% of questions	35%	23%	14%
% of replies	24%	21%	16%
% of <i>information</i>	8%	12%	15%
% of <i>acknowledge</i>	11%	17%	33%
Gestures during speech	14%	61%	96%

Table 2. Results for all three conditions

4 Conclusions

The results show the existence of adaptive communication strategies to the different contexts of communication. Using Dialogue Structure Analysis seems to be a sufficient method of discovering, understanding and clarifying the phenomena. The revealed communicational structures should be of great interest to the STST research community, both, for evaluation of dialogue effectiveness, but also for the design of appropriate scenarios and choice of training materials covering the linguistic phenomena which are expected to be found during the interaction with an actual translation system.

References

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While all communication, literacy, and composing practices are and always have been multimodal, [3] academic and scientific attention to the phenomenon only started gaining momentum in the 1960s. Work by Roland Barthes and others has led to a broad range of disciplinarily distinct approaches. More recently, rhetoric and composition instructors have been including multimodality as part of their coursework. How effective is multilingual communication in your school and lessons? How do you communicate with learners' families and carers so they can support their children's learning? In multilingual communication, speakers move between the different languages they know so that everyone can understand and join the conversation. This process is called translanguaging. Multimodal language tools include connections to prior knowledge, connections to any language learners are familiar with (e.g. between writing and sounds in speech, images, audio, mime, graphic organisers, drawing, writing, gestures and body language, dictionaries, and translators). Individual learners and teachers will not have or share the same tools, but, together, groups combine what people have. By definition, group dialogue is a canvas where different communicative intentions, personalities, lexical choices that may affect the outcome and the effectiveness of the interaction are manifested by the participants. In terms of behavior modelling, efforts focus on automatically analyzing various facets of group interactions and collecting this knowledge to improve the quality of the interaction either in human-human or in human-machine settings. Though the development of multimodal and multiparty corpora is not a new domain, this corpus serves to fill in the gap in the investigation of the factors that influence collaboration and task success in a three-party setting and in providing tools for measuring group success. Communicative strategies and approaches. Communication without any communication barrier is considered to be effective communication. The creation of effective dialogical models facilitate clearing communication barriers and transferring communication to more comfortable conversational situation: vocabulary maximally understandable for a conversation partner is used, familiar conversation topics are implied. Speech exactness and clarity, its comprehensibility, brevity, as well as cost effectiveness of means, dialogue partners' ability of expressing their thoughts in full eliminating their varied interpretation - all these requirements reflect the maxim of way of action.