

Liverpool John Moores University

Title: PRODUCTION PRACTICE
Status: Definitive
Code: **4005MPS** (110834)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Trevor Long	Y
Camilla Affleck	
Mark Smith	
Ian Bradley	
Sarah Haynes	
Alex Irving	
Corin Willis	

Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 72.00
Total Learning Hours: 240 **Private Study:** 168

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	10.000
Practical	52.000
Tutorial	10.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio of 3 Practical Assessments - a visual narrative (14), fiction narrative film (77) and factual narrative film (161)	80.0	
Reflection	AS2	Evaluative dossier.	20.0	

Aims

1. To introduce students to the conventions and techniques of single-camera video production;
2. To explore the creative aspects of the moving image in story telling in a group practical situation;
3. To provide students with a thorough grounding in the organisational procedures that surround documentary production practice.

Learning Outcomes

After completing the module the student should be able to:

- 1 Employ basic competencies in research, planning, filming and editing.
- 2 Demonstrate appropriate project management practices.
- 3 Respond effectively and clearly to a set brief.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Practical Portfolio	1	3
Evaluative Dossier	2	

Outline Syllabus

Individual and group workshops introduce the students to: Mise-en-scene; camerawork, editing; montage, creativity, storytelling, scripting, storyboarding, reportage, researching a factual idea, presenting a treatment, obtaining copyright clearance, preparing shooting scripts and production schedules, conducting recces, recording interviews, etc.

Learning Activities

Lectures, tutorials, practical workshops and screenings.

References

Course Material	Book
Author	Orlebar, J.
Publishing Year	2001
Title	Digital Television Production
Subtitle	
Edition	

Publisher	Arnold
ISBN	

Course Material	Book
Author	Holland, P.
Publishing Year	2000
Title	The Television Handbook
Subtitle	
Edition	
Publisher	London, UK: Routledge
ISBN	

Course Material	Book
Author	Millerson, G.
Publishing Year	2008
Title	Video Production Handbook
Subtitle	
Edition	
Publisher	Oxford, UK: Focal Press
ISBN	

Course Material	Book
Author	Watts, H.
Publishing Year	2001
Title	On Camera
Subtitle	
Edition	
Publisher	London, UK: Aavo
ISBN	

Course Material	Book
Author	Jarvis, P.
Publishing Year	1996
Title	Shooting on Location
Subtitle	
Edition	
Publisher	BBC
ISBN	

Course Material	Book
Author	Musburger, R.
Publishing Year	2010
Title	Single-Camera Video Production
Subtitle	5th Edition
Edition	5th Edition
Publisher	London, UK: Focal Press
ISBN	

Course Material	Book
Author	Thompson, R. and Bowen, C.
Publishing Year	2009
Title	Grammar of the Edit
Subtitle	2nd Edition
Edition	2nd Edition
Publisher	London, UK: Focal Press
ISBN	

Notes

This module introduces students to the grammar of production and allows them to acquire a range of technical and organisational skills. Through a series of workshops they acquire a basic competency in production techniques, in the basic use of the camera, in carrying out a number of organizational tasks and in understanding the rudiments of editing. These skills are then used in the development and production of a storyboard and short film exploring visual narrative and the development and production of a factual film.

Digital television. Quite the same Wikipedia. Just better. Digital television. From Wikipedia, the free encyclopedia. Transmission of audio and video by digitally processed and multiplexed signal. See also: Digital terrestrial television. List of digital television broadcast standards. DVB standards. (countries). Keywords TV production, producer, TV studio, television operations. Pages. 45 p. + appendices 12 p. Television Production One of the most visible differences between analog and digital television is the horizontally stretched television picture of HDTV. The aspect ratio, or the width-to-height proportions of the screen, for an analog television is 4 : 3, what means that 4 units wide by 3 units height. Television Production Configuring for. Sustainability in the Digital Era. Rizki Briandana 1 , Mohammad Irfan 2. 1 Faculty of Communication, Universitas Mercu Buana, Jakarta-Indonesia. 2 Faculty of Economics and Business, Universitas Mercu Buana, Jakarta-Indonesia. In the digital era , the profit of conventional. television stations has decreased dramatically(Hisamatsu, Mitsuhashi, Saito, & Sakao, 2008) . Audience shifts their. interest to digital television stations. Therefore, the. Digital television is one of many digital systems that are implementations of digital encoding and file compression technology. From: Electronics and Communications for Scientists and Engineers (Second Edition), 2020. Related terms Digital audio production. Richard Brice, in Newnes Guide to Digital TV (Second Edition), 2003. MPEG.

Digital television (DTV) is the transmission of television audiovisual signals using digital encoding, in contrast to the earlier analog television technology which used analog signals. At the time of its development it was considered an innovative advancement and represented the first significant evolution in television technology since color television in the 1950s.[1] Modern digital television is transmitted in high definition (HDTV) with greater resolution than analog TV. The digital television production degree is led by production and broadcast experts and taught through a mix of practical and theory-based learning. You will develop a varied skillset that covers all areas of television production and the wider broadcast media. You will be taught through a blend of practice and theory-based learning, which includes lectures, workshops, seminars, projects and self-directed study. quote. Digital & Television Commercials. Digital & TV Commercial Videos. There has been a revolution in video advertising. These require a huge amount of pre-production planning to be sure that every second is used effectively because along with all of the changes to the way we consume media is the way our attention spans have changed. Now, scrolling is the name of the game and businesses have to work harder than ever to get people to stop and pay attention. Choosing a commercial production house. Digital Television, also known as DTV, is the production and transmission of digital video from networks to consumers. This technique uses digital encoding instead of analog signals used prior to the 1950s.[21] As compared to analog methods, DTV is faster and provides more capabilities and options for data to be transmitted and shared.[22]. Digital television (including higher quality HDTV) was introduced in most developed countries in early 2000s. Digital Television Production is the study of all aspects of television production including broadcast and online media. This course features two pathways in either production or operations. Both pathways on this degree will produce graduates who are highly skilled studio and location professionals who are able to work on multi or single-camera productions.